



INDEPENDENT TELEPHONE & TELECOMMUNICATIONS ALLIANCE

November 8, 2011

Ms. Marlene H. Dortch
Secretary
Federal Communications Commission
445 12th Street, S.W.
Washington, DC 20554

Re: *Ex Parte* Communication: MB Docket No. 11-93

Dear Ms. Dortch:

On November 7 and November 8, 2011, Micah Caldwell, Vice President, Regulatory Affairs of the Independent Telephone & Telecommunications Alliance spoke by telephone with Eloise Gore, Associate Bureau Chief of the Enforcement Bureau. During these conversations, we discussed possible approaches for multichannel video programming distributors to demonstrate compliance with the Commercial Advertisement Loudness Mitigation Act pursuant to the safe harbor requirements set forth in the statute.¹

Please do not hesitate to contact the undersigned with any questions regarding this submission.

Respectfully submitted,

Micah M. Caldwell
Vice President, Regulatory Affairs

cc: Eloise Gore

¹ The Commercial Advertisement Loudness Mitigation (“CALM”) Act, Pub. L. No. 111-311, 124 Stat. 3294, § 2(c) (2010).